



Collaborative Website Design

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► Why collaborate?

- More ideas, viewpoints
- Utilize appropriate strengths
- Identify problems earlier
- Team building
- Improved user experience

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- ▶ **Communication is key**
 - Develop a dialogue
 - Identify roles & responsibilities
 - Follow-up, follow-through

▶ Designer responsibilities

- Establish visual look/feel/mood
 - Color
 - Scale/proportion
 - Contrast
- Understand graphic design principles
 - How they relate to the user experience
- Accept known constraints
 - Challenge commonality

▶ Programmer responsibilities

- Functionality
- Accessibility
- Compatibility

▶ Client responsibilities

- Content
- Direction
- Trust

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▶ Tradeoffs

- Browser deficiencies
- Load considerations
- Client requirements



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▶ Questions?

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