

Electronic Survey Development

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Agenda

- ▶ History
- ▶ Current services
- ▶ Current software
- ▶ Growth strategy



History

▶ DecisionSource

- One person
- Simple email surveys

▶ EZSurvey Pro

- Four people
- Complex web-based surveys



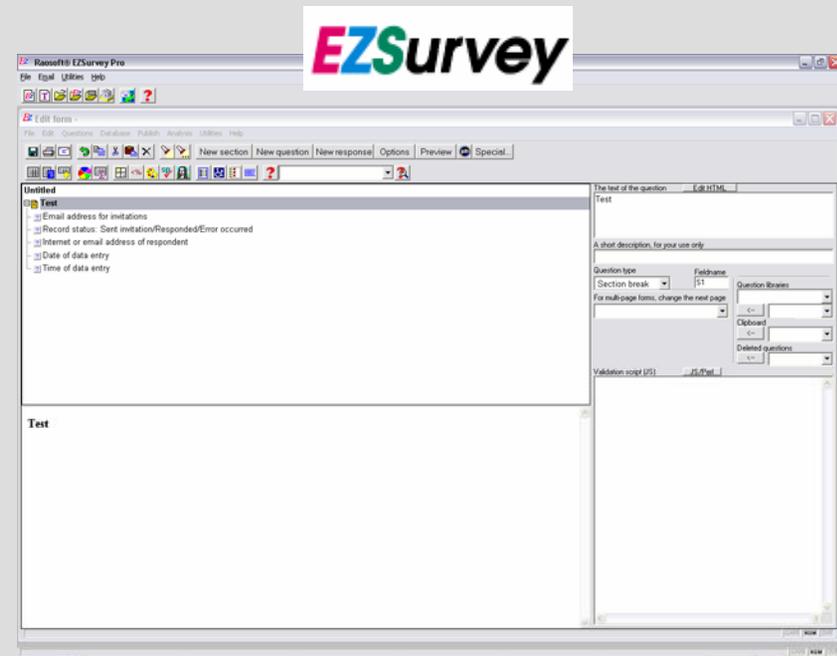
Current Services

- ▶ Question text development
- ▶ Survey development
- ▶ Survey administration
- ▶ Data analysis

Survey Software

▶ EZSurvey Pro

- 11 question types
- Password protection
- Required response
- Multi-page capability
- Conditional response logic
- URL modifiers
- ASC data repository



Survey Security

- ▶ Security
 - Database response restriction
 - Restricted survey distribution
 - Limited online presence
 - Built-in security measures



Reporting Software

▶ EZReport

- Fast Duplicate feature
- In-depth analysis features
- Analysis by question grouping
- Query capability

▶ RapidReport

- Full report in less than one minute
- Simple graphical analysis

The screenshot displays the EZReport software interface. The main window shows a survey report titled 'Web Standards/MarkUp' with the following data:

Responses	Percent
4	51%
3	24%
2	18%
1	4%
0	3%
Total	100%

Below this, there are two more tables for 'RSS/Blogs' and 'Standards(HTML, CSS, XML, DOM, etc.)':

Responses	Percent
4	31%
3	31%
2	28%
1	10%
0	1%
Total	100%

Responses	Percent
4	48%
3	26%
2	10%
1	14%
0	1%
Total	100%

At the bottom, there is a table for 'SemanticWeb':

Responses	Percent
4	32%
3	32%
2	17%
1	14%
0	4%
Total	100%

The interface also includes a 'Select Question' dialog box with a list of questions (Q3 to Q10), a 'Draw' toolbar with icons for text, lines, and shapes, and a 'Plot' toolbar with various chart types. A 'Thumbnails' panel on the right shows a grid of report preview images. The EZReport logo is visible at the bottom right of the screenshot.

Samples

- ▶ Survey Development
 - InterLab 2005 Interest Survey
 - Staff Meeting Feedback Survey
 - Records Management Information Quiz
 - Legal Directorate Survey
 - Supplier Performance Survey

- ▶ Reporting Analysis
 - Group Pareto Plots
 - Crosstab analysis
 - Text and graphical representation
 - RapidReport

Future Growth

- ▶ Advanced reporting features
- ▶ Question text development
- ▶ Re-evaluation of software
- ▶ Web standards compliance
 - Manual reformatting
 - Developer guidelines